

## AMENDMENT

### Amendments to the Claims

This listing of claims replaces all prior versions and listings of claims in the subject application:

#### **Listing of Claims:**

1. (Previously Presented) A method for inferring audience affinity or aptitude with regard to content or properties of portions of a media work which comprises:  
presenting the media work to an audience;  
obtaining user input regarding presentation rates for the portions of the media work;  
correlating the content or properties of the portions with the presentation rates; and  
associating audience affinity or aptitude with the presentation rates for the correlated content or properties.
2. (Original) The method of claim 1 wherein the presentation rates include a rate which causes a portion to be skipped.
3. (Previously Presented) A method of utilizing audience affinity or aptitude associated with content or properties to present a media work which comprises:  
detecting the content or properties in a portion of the media work;  
associating the audience affinity or aptitude associated with the detected content or properties with a presentation rate for the portion; and  
presenting the portion at the presentation rate.
4. (Original) The method of claim 3 wherein associating includes accepting user input to determine the presentation rate.
5. (Previously Presented) A method of presenting a media work which comprises:  
detecting content or properties in portions of the media work;  
associating a presentation order with the detected content or properties that is different from the order of detection;  
reordering the portions according to the presentation order; and  
presenting the media work in accordance with the presentation order.

6. (Previously Presented) A method of presenting a media work which comprises:  
detecting content or properties in portions of the media work;  
associating a presentation order with the detected content or properties that is different from the order of detection; and  
presenting the media work in accordance with the presentation order;  
wherein the step of associating further comprises associating a presentation rate of the portion with the detected content or properties; and the step of presenting comprises presenting the media work in accordance with the presentation order and the presentation rates.

7. (Previously Presented) A method of testing aptitude of an audience for content or properties of portions of a media work which comprises:  
presenting the media to the audience;  
obtaining user input regarding presentation rates for the portions of the media work; and  
correlating the presentation rates with the aptitude for the content or properties of the portions.

8. (Cancelled)

9. (Cancelled)

10. (Previously Presented) A method of presenting a media work which comprises:  
detecting media work content properties in a portion of the media work;  
associating a presentation rate of the portion with the detected media work content properties;  
and  
presenting the portion at the presentation rate;  
wherein the presentation rates provide a substantially uniform rate of content presentation.

11. (Previously Presented) A method of presenting a media work which comprises:  
detecting media work content properties in a portion of the media work;  
associating a presentation rate of the portion with the detected media work content properties;

presenting the portion at the presentation rate; and  
wherein the media work content properties comprise indicia of actions of objects.

12. (Original) A method of determining the duration of an altered media work having a presentation rate of one or more of its segments that differs from that of a media work used to create the altered media work, which method comprises:

- segmenting the media work into segments having a single presentation rate;
- determining the length of the segments of the media work;
- computing the duration of the segments of the media work after application of the presentation rate; and
- summing the durations to determine the duration of the altered media work.

13. (Original) The method of claim 12 which further comprises:

- excising segments from the media work having a presentation rate that exceeds a predetermined threshold.